

# **JUHR PR PACKAGE**

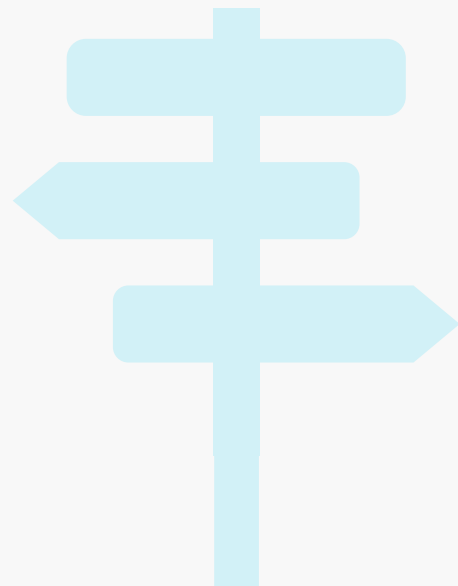
# **Winter 2022**

UW Journal of Undergraduate Health Research

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# About Us

## Our Mission

The UW Journal of Undergraduate Health Research aims to promote undergraduate research while integrating all fields across health research. We seek to provide opportunities to undergraduate students at UW to publish peer-reviewed works. Works accepted for publication may include, but are not limited to, the following topics as they relate to human health: health studies, biomedical sciences, public and population health, kinesiology, recreation and leisure.

## Benefits to Publishing

A platform dedicated to publishing undergraduate research work is valuable for students as publishing research work during undergraduate studies can be difficult. The opportunity to publish one's research through a peer-reviewed process can be important for students looking to pursue further professional or graduate studies.

Through the peer-review process, our team will ensure that accepted works are well-written, accurate, and are able to address relevant topics in the field of health research.

# Timeline for W22

## Promotion of Fall 2021 Issue

FEBRUARY

Announce on social media that the first issue is available to read.

## Call for Proposals

JAN 5 TO FEB 18

Promotional messaging that JUHR is accepting new works for Winter 2022. Advertise resources to aide authors as well as previous examples for guidance.

## Editorial Period

MAR 1 TO APR 1

Promote the peer-review process at JUHR and encourage future authors to start polishing pieces for publication in future issues.

## Journal Formatting

MAR 25 TO APR 25

## Final Decisions Regarding Publications

MAR 25

Encourage all rejected authors to improve manuscript for future publication.

## Journal Publication

TBD

Promote on social media channels. Distribute hard copies in-person.

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# Flyers for Printing

The following pages contain three printable posters to promote JUHR. Please share the flyers with undergraduate and graduate students interested in publishing research or post on social media/Learn groups for students to view along with the following message:

**"Calling all Warriors with a passion for health and research! Don't miss this opportunity to be a published author of a peer-reviewed paper, abstract or infographic!"**

**Apply to the UW Journal of Undergraduate Health Research today and begin your career in research. Visit [linktr.ee/juhr\\_uw](http://linktr.ee/juhr_uw) for more information."**



# Journal of Undergraduate Health Research



## WHO ARE WE?

JUHR provides a platform for undergraduate students across all faculties at the University of Waterloo to publish peer-reviewed research relating to health.

## MISSION:

To promote and publish undergraduate health research.



@juhr\_uwaterloo



@juhr\_uw



[linktr.ee/juhr\\_uw](https://linktr.ee/juhr_uw)



[juhr@uwaterloo.ca](mailto:juhr@uwaterloo.ca)

## CALLING FOR SUBMISSIONS!

Accepting submissions year round!

Deadline for the W22 issue is **March 1st!**

For more information, visit:  
[linktr.ee/juhr\\_uw](https://linktr.ee/juhr_uw).



JOURNAL OF UNDERGRADUATE  
HEALTH RESEARCH

# CALLING FOR SUBMISSIONS!

Deadline for W22 Submission: March 1st, 2022

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@juhr\_uw



[linktr.ee/juhr\\_uw](https://linktr.ee/juhr_uw)



[juhr@uwaterloo.ca](mailto:juhr@uwaterloo.ca)

Submissions are accepted  
year-round. Open to current  
and previous UW students.

Previous coursework is  
welcome!



# JUHR

Deadline for W22

Submission: **March 1st, 2022**

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@juhr\_uwaterloo



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@juhr.uwaterloo



UW Journal of Undergraduate  
Health Research



# Website Promotion

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To promote JUHR, the following banner can be posted to:  
uwaterloo.ca/writing-and-communication-centre: [[link to banner](#)]

## Social Media Channels

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JUHR runs the following social media channels:



Instagram: @juhr\_uwaterloo



juhr@uwaterloo.ca



Twitter: @juhr\_uw



Facebook: @juhr.uwaterloo | UW Journal of Undergraduate Health Research



LinkedIn: UW Journal of Undergraduate Health Research




linktr.ee/juhr\_uw

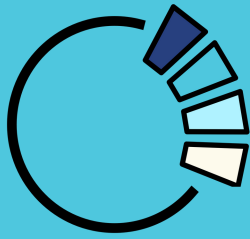
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# Social Media Promotion

Where do you go from here? Instagram takeovers.

Please share the following flyer with those willing to share their research experience through an IG takeover and answer the questions below.

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- 01** What is your research topic and what prompted you to choose it?
  - 02** How did you get your position? Did you contact any professors? How much in advance?
  - 03** How do you decide on a research topic? Was it chosen for you or did you choose it?
  - 04** What are your plans for further research criteria?



# Journal of Undergraduate Health Research

## UNIVERSITY OF WATERLOO

**Calling all researchers in a Health-related field:**

# Instagram

# Takeovers

**An opportunity to educate and engage others in your research!**

- 1** Review your own research completed in a course, thesis, post-grad, etc. Think about how you would explain your research to our group of undergraduate students.
- 2** Contact us through email with the subject line "Proposal for Takeover". Give a brief description of your research and why you'd like to share it with the JUHR Instagram community.
- 3** During the takeover, record short vertical videos giving background, how you got started, current status and other interesting information about your research. You may receive some student questions to which you can respond via Instagram story.

**The sign-up form for takeovers can be found [here](#)**

# Thank You

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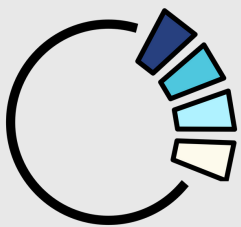
Thank you for taking an interest in,  
supporting, and promoting the Journal of  
Undergraduate Health Research

If you have any questions feel free to  
contact us:

**SHAYANNE THOMAS**

**TARA BEHROOZIAN**

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**Journal of Undergraduate  
Health Research**

**UNIVERSITY OF WATERLOO**